

IN YOUR VICINITY

Welcome to our magazine 'In Your Vicinity'. Hopefully you will have seen a copy already or at least heard about us! Due to its success and consistent growth we currently produce over 32,000 copies to over 120,000 readers and distribute to the following areas:

Wellingborough
Rushden, Higham, Irchester
Irthlingborough, Gt & Ltl Addingtons, Finedon, Woodford
Raunds, Stanwick, Ringstead
Weston Favell, Abington, Billings, Earls Barton, Wilby, Moulton, Cogenhoe
Burton Latimer, Barton Seagrave, Ise Lodge
Thrapston and surrounding villages.

Each distribution has a targeted area that includes High Street, Business Parks/Industrial Estates and many waiting areas.

INTRODUCTORY DISCOUNT OFFERS

Prices valid from March 2010

| | 1 MONTH | 3 months | 6months |
|---------------------------------|----------------|------------------------|----------------|
| ¼ page advert in ONE area | £44 | £99 + vat (£33/month) | £176 + vat |
| ¼ page advert in TWO areas | £77 | £165 + vat | £303 + vat |
| ¼ page advert in THREE areas | £99 | £220 + vat | £385 + vat |
| ¼ page advert in ALL areas | £170 | £356 + vat | £616 + vat |
| ½ page advert in ONE area | £77 | £165 + vat (£55/month) | £275 + vat |
| ½ page advert in TWO areas | £121 | £264 + vat | £495 + vat |
| ½ page advert in THREE areas | £165 | £352+ vat | £616 + vat |
| ½ page advert in ALL areas | £264 | £594 + vat | £990 + vat |
| Full page advert in ONE area | £132 | £297 + vat (£99/month) | £540+ vat |
| Full page advert in TWO areas | £220 | £480 + vat | £800 + vat |
| Full page advert in THREE areas | £284 | £600+ vat | £1060 + vat |
| Full page advert in ALL areas | £520 | £1200 + vat | £1750 + vat |

Artwork (if required) is a one off charge of £30 + VAT or free on any orders over £200, simply forward over your logo and we'll do the rest!